



TOGETHER WITH OUR
COMMUNITY

2024

ANNUAL REPORT

VISION



A just and compassionate world for all animals.

MISSION



Together with our community, we better the lives of animals through justice, prevention, and life-saving care.

CORE VALUES

We embrace and recognize that Lollypop Farm donors are the heroes of our work — voluntarily offering time or money, no matter the amount — to support our mission. Together, our core values unify and guide us to provide the best service to the animals, our community, our organization, and ourselves.



COMPASSION: We show empathy and sympathy for what people and animals are experiencing through positive and constructive actions.

COMMUNICATION: We engage in a two-way process to exchange thoughts, feelings, and ideas in pursuit of a mutually-accepted goal or direction.

FLEXIBILITY: We are willing and comfortable adapting to new circumstances and conditions.

COMMITMENT: We persevere in our efforts to achieve our mission.

TEAMWORK: We collaborate and communicate to achieve common goals, understanding that the organization works best when unified.

INTEGRITY: We pursue our mission with honor, fairness, and respect for animals, individuals, the organization, and our community.

RESPECT: We show consideration and professional regard for all aspects of the organization.



Alice Calabrese, CAWA

Certified Animal Welfare Administrator

President and CEO

Lollypop Farm, Humane Society of Greater Rochester

Lollypop Farm bettered the lives of 9,791 ANIMALS IN 2024

“With our community” – this simple phrase guides us daily at Lollypop Farm. It reminds me of the profound impact we have on pets and families, thanks to compassionate friends like you.

Lollypop Farm continues to evolve, focusing on:

- **Supporting pet owners:** We provide essential resources to help keep pets in their loving homes.
- **Ensuring justice for all animals:** Our Humane Law Enforcement Department works tirelessly to protect animals from cruelty.
- **Fostering the next generation of animal caregivers:** We invest in humane education to inspire compassion and responsibility.

Your generosity fuels these critical efforts. When 120 dogs arrived at Lollypop Farm through our Humane Law Enforcement Department, you answered the call with donations, volunteer hours, and loving foster homes. You’ve also been unwavering in your support during “kitten season,” ensuring these vulnerable animals receive the care and time needed to thrive.

Together, we’re making a real difference:

- **Keeping pets in their homes:** Our Community Pet Care Events provide vital vaccines and supplies, helping pets stay healthy and happy.
- **Expanding essential programs:** The Pet Food Pantry, SNIP program (low cost spay and neuter service), and other vital services are growing to meet the evolving needs of our community.

As we embark on the Kindness for All Kind expansion, your continued support will enable Lollypop Farm to provide the highest-quality care for animals at our shelter and throughout the Greater Rochester area.

Thank you for joining us on this journey of compassion as we make our vision of Kindness for All Kind a reality.

With Lollypop Love,

Alice



Our Community

The rising cost of living and nationwide veterinary shortages are placing a heavy burden on pet owners in the Rochester area, leaving many families struggling to afford essential care for their beloved companions. Lollypop Farm is dedicated to easing this challenge by offering vital services such as our Pet Food Pantry and SNIP, our low-cost spay and neuter program. We are committed to supporting our community by providing accessible resources to help keep pets in their loving homes.

Community Pet Care Events

Over the summer, Lollypop Farm partnered with local organizations to host Community Pet Care Events, providing essential support for pets and their families. Thanks to the Petco Love Foundation, these events delivered over 1,000 free vaccinations, helping to prevent disease and keep pets healthy. In addition, pet owners received valuable resources, including behavioral support, pet supplies, and more than 5,000 pounds of pet food. By providing essential care these events help build a healthier, more compassionate community for pets and people.



Pet Food Pantry

**71,646 pounds of food
provided to community
pet owners in 2024.**



Klingenstein Veterinary Clinic

When Jack-Jack was brought to Lollypop Farm, she had a small problem. Well, for her, it was a big problem. Even at only about a quarter of an ounce, the tumor growing on this little dwarf hamster's chest must have seemed enormous to her.

Tiny Jack-Jack needed surgery to remove the tumor so she could move around more easily, and a tissue sample needed to be tested for cancer. Dr. Ann Marie McNamara of the Lollypop Farm Klingenstein Veterinary Clinic performed the intricate surgery.

Jack-Jack's small size made her a high-risk patient, but she proved to be resilient. Her procedure went very well and the tumor was sent off for testing. Luckily, the biopsy results showed the tumor was non-cancerous, which was the best outcome for little Jack-Jack.

Every pet deserves a second chance, no matter how small. Now, Jack-Jack has found a loving home with her foster family, thanks to donors like you who support pets of every size.



9,123 total surgeries performed in 2024

4,812 low-cost surgeries provided through the Spay/Neuter Incentive Program (SNIP)

5,576 exams performed in 2024

Jack-Jack



Farm

At Lollypop Farm, every animal has a unique story, and some go on to become part of even bigger ones. Joy the goat was surrendered to us by her owners when she was heavily pregnant. Shortly after her arrival, she gave birth to three kids. While two of her kids were adopted, Joy and her daughter Riley were selected to stay at Lollypop Farm as animal ambassadors, helping to educate the community about farm animals and their care.

Animal ambassadors play a crucial role in humane education, allowing members of the community to form meaningful connections with animals. Thanks to their gentle and friendly nature, Joy and Riley engage with guests of all ages, fostering empathy, compassion, and respect for farm animals.

This summer, they helped teach Lollypop Farm Campers all about goats. Joy and Riley joined classroom sessions, giving campers the opportunity to pet and interact with them. This hands-on experience provided a unique opportunity for young animal lovers to learn about caring for animals responsibly.

Joy and Riley show just how powerful hands-on learning can be in building a more caring community. As beloved members of the farm team, they'll keep inspiring visitors for years to come.



84 farm friends

found new homes
in 2024





Patches and Tootsie

Equine

Patches, a 19-year-old Appaloosa mare, and Tootsie, an 18-year-old Grey Arabian mare, were brought to Lollypop Farm after their elderly owner could no longer care for them. Little did we know that these two very sweet and well-mannered horses had a special relationship.

When they arrived, Lollypop Farm equine staff suspected that Patches was blind. A large animal veterinarian confirmed this during a physical examination. It quickly became clear that Patches and Tootsie's bond was truly something special. They had spent years together, and Patches had come to rely on Tootsie to navigate the world around her.

Unfortunately, Patches condition started to deteriorate, and our equine team noticed her eyes were becoming swollen and irritated. To give her the best quality of life, veterinarians recommended surgery to remove them. But one concern remained—what would Patches do without Tootsie by her side? Understanding the importance of their connection, Lollypop Farm staff made sure Tootsie traveled with her friend to Genesee Valley Equine Clinic for the procedure.

Thanks to Lollypop Farm's generous community of supporters, Patches received the best possible care, and her surgery went smoothly. Today, she and Tootsie are thriving in a loving foster home through the C.A.R.E. program (Compassionate Aid for Retired Equine). Patches still follows the sound of Tootsie's steps, a testament to their enduring friendship. Their story is a beautiful reminder of the power of ensuring that every animal receives the care and compassion they deserve.

Six equine

were helped thanks to the C.A.R.E. program in 2024

Humane Law Enforcement

In April 2024, an unprecedented rescue effort changed the lives of more than 160 dogs in need. Lollypop Farm's Humane Law Enforcement team, alongside our Animal Emergency Response Team, executed a warrant at a home in Rochester for what was thought to be 60 dogs.



What they discovered was far worse. The conditions inside the home were so unsanitary that the team had to wear hazmat suits and respirators to safely enter. Over the course of a single day, 120 dogs were rescued and brought to Lollypop Farm, where they

received the urgent care and veterinary attention they desperately needed. Several dogs were found to be pregnant, bringing the total number of dogs to 163.

By May, all but two of the dogs had been surrendered to Lollypop Farm, beginning their journey toward adoption. Our Behavior team worked tirelessly to socialize these dogs, many of whom were extremely fearful of human interaction. They also conducted numerous home visits to adopters, ensuring a smoother transition for these frightened friends.

To reduce stress and provide a safe, comfortable environment, our Foster Team secured temporary housing for many of the dogs. Remarkably, this case inspired over 300 new foster volunteers to step forward and help!

Meanwhile, staff and volunteers tackled the monumental tasks of cleaning, laundry, and the increased workload of caring for so many dogs. Thanks to the dedication of our team, the generosity of our community, and the support of countless donors, these dogs were given a second chance at a better life.



Humane Law
Enforcement
Investigators responded
to **3,585 calls**
to the animal cruelty
hotline in 2024

444 animals
were seized
from unsafe
environments

Humane Law
Enforcement
Investigators engaged
with the community
at **63 events**



A HAPPY UPDATE

Gracie: A note from her new family

“Gracie is such a special girl, we love her so much. It took about seven weeks and lots of TLC for her to become brave enough to leave her safe room, but once she did, she quickly became part of the family! She loves to snuggle, enjoys tasty treats, plays, and even loves to go outside. We are so proud of her, she has come a long way!”

This is just one of the 163 dogs from the hoarding case to receive a second chance.



Foster

In recent years, the number of kittens brought to the shelter has continued to rise.

Thanks to your support, these kittens receive the care, nourishment, and medical attention they need to grow strong and find loving homes.

“CAN’T HELP FALLING IN LOVE” WITH ELVIS AND PRISCILLA

When little Elvis arrived at Lollypop Farm, he was in rough shape and desperately needed medical care. Severe infections had damaged both of his eyes beyond saving, and they had to be removed to relieve his pain. At only 3/4 of a pound, he was too young and too little for that kind of operation, but the pain was so unbearable that Elvis injured his eye further, and surgery became an immediate need.

While he was in surgery, the family that brought him in found another kitten—his sibling, Priscilla. Just like her brother, Priscilla had a badly infected eye which also needed to be removed. Both kittens made it through surgery like little champs and started their recovery in the loving home of Lollypop Farm Foster Care Supervisor, Sue.

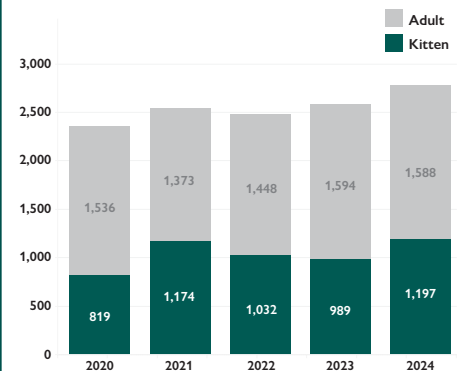
Since Elvis was so small, his surgery site healed with some scar tissue that caused his lip to lift—giving him an unmistakable, Elvis-like grin! As cute as it was, he needed a little extra veterinary care to make sure it wouldn’t cause him problems in the future.

After nearly four months of healing, growing, and getting plenty of love, Elvis and Priscilla were finally ready for adoption. And the best part? They found a home together!

Thanks to the intensive care they received from the veterinary and foster teams here at Lollypop Farm, and donors like you, it’s no “Heartbreak Hotel” for these two cuties!



Cat & Kitten Intakes by Year



Humane Education



Humane Education in Our Community

As part of our ongoing mission to bring Humane Education to local communities and inspire young learners, the Humane Education team at Lollypop Farm partnered with students at Charles T. Lunsford School #19 for Dog Bite Prevention Week.

Leading up to this important week, held each April, students learned about canine emotions, how to read dog body language, and the safest ways to interact with dogs. With guidance from Humane Education staff, they created posters and videos to help spread awareness and educate the community about dog bite prevention.

By empowering students with this knowledge, together we're building a safer, more compassionate community for both people and pets!

Learning Through Play at Summer Camp

At Summer Camp, kids of all ages get a behind-the-scenes look at the world of veterinary medicine through Lollypop Farm's Klingenstein Veterinary Clinic. With guidance from the clinic team, campers tour the facility, meet veterinary professionals, and discover the exciting possibilities of a career in animal care.

This year, they got to take their experience a step further with a "mini vet clinic"—filled with stuffed animal patients. Through hands-on, self-directed play, campers stepped into the role of veterinarians, making learning both fun and meaningful.

By sparking curiosity and creativity, we're inspiring the next generation of animal caregivers—one tiny vet at a time!





Capital Campaign

Thanks to the unwavering generosity of our donors, the Kindness for All Kind Capital Campaign has made incredible progress since its launch in 2021. This long-term initiative is transforming our campus to better serve the animals and people who rely on Lollypop Farm.

In 2024, we surpassed \$25 million in contributions, a major milestone reflecting both the urgent need for our services and the commitment of our philanthropic community to animal welfare. While we celebrate this success, much work remains. To achieve our vision and meet growing demand, your continued support is essential, and we need even more people to join us in this effort.

Construction is now underway, focusing on key areas that will enhance our ability to care for animals and serve our community.

- **New Animal Intake Center:** By functionally separating dogs and cats, we aim to reduce anxiety and provide a more peaceful experience. The center will also include private counseling rooms to offer support for individuals making the difficult decision to surrender a pet.
- **Enhanced Dog Holding Facility:** This new facility will help reduce anxiety and improve recovery times for dogs, particularly those who have experienced trauma or neglect. It will also enhance our ability to properly separate animals based on health, behavior, or quarantine needs, ensuring better overall care.
- **Community Hub:** Our new Welcome Center and the Karpus Family Foundation Learning Center will feature community spaces, exhibits, and classrooms where people of all ages can learn about animal welfare, empathy, and responsible pet ownership.

- **Expanded Farm Facilities:** The new East Campus will provide ten additional pastures and a Farm Intake Center, designed to ensure animal safety with dedicated isolation spaces.
- **Streamlined Operations:** A Donations and Support Center will provide much-needed facilities to receive and warehouse supplies and donations needed to meet the shelter's growing needs.

As we move forward, additional upgrades and renovations are planned and will proceed as funding allows. As we continue our journey, we remain inspired by your faith in the power of kindness to shape a better future.

If you'd like to learn more about this project and how you can contribute, please visit lollypop.org/kindnessforallkind.



Elmer moved to his new temporary home on the front lawn. He even received a new hard hat for the occasion!

DONOR SPOTLIGHT

Dick O'Connor with Hannah

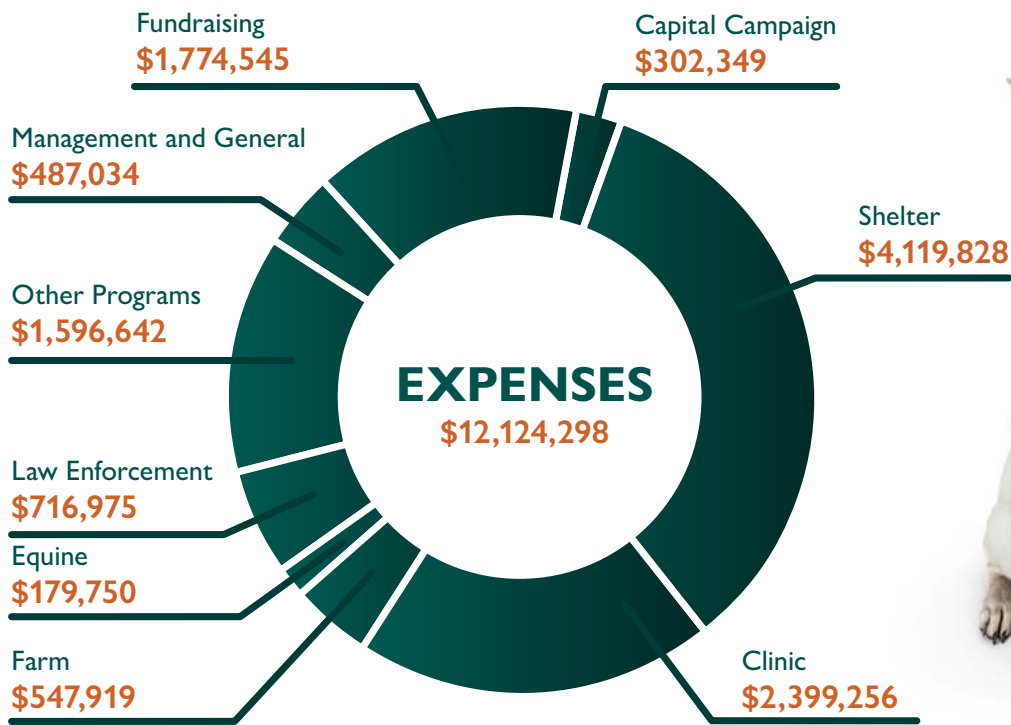
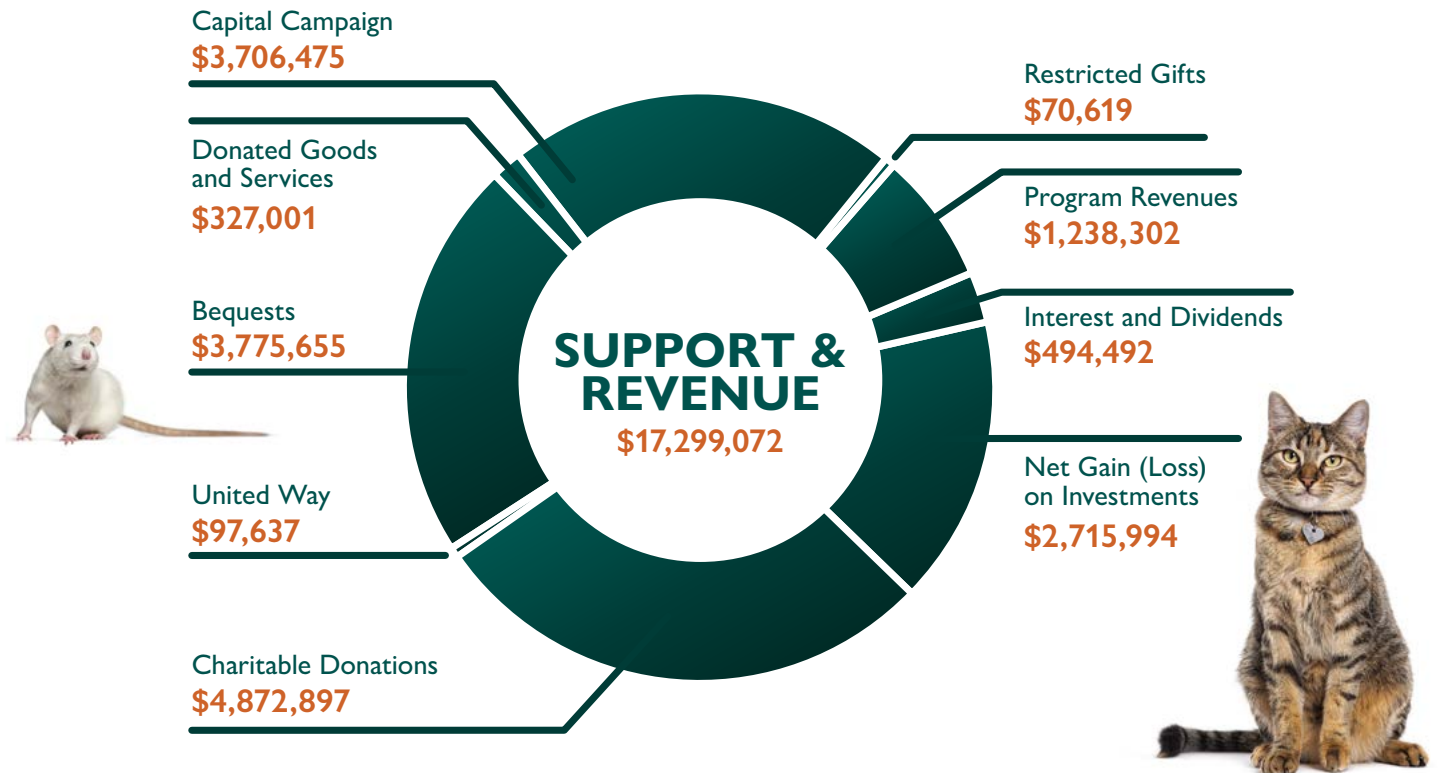


As a lifelong dog owner, Dick O'Connor deeply cares about animal welfare. He has demonstrated this commitment through a generous gift to Lollypop Farm's Kindness for All Kind Capital Campaign. In addition to his own philanthropic support, his work with the Alvin F. & Ruth K. Thiem Charitable Foundation has instilled a profound appreciation for reputable and trustworthy nonprofits like Lollypop Farm.

"If more people were aware of all the things that Lollypop Farm does—such as rehoming animals, helping stray and homeless pets, and teaching young folks to become cognizant of all kinds of animals—they would know that Lollypop Farm is a charity to be remembered."



FISCAL YEAR 2023 – 2024



The most recent audited financials for the Humane Society of Rochester and Monroe County for the Prevention of Cruelty to Animals, Inc. (aka Lollypop Farm), may be obtained at lollypop.org or upon request by contacting Lollypop Farm at 99 Victor Road, Fairport, NY 14450. This information is also available by contacting the New York State Attorney General Charities Bureau, 120 Broadway, New York, NY 10271. Lollypop Farm is a registered trademark of the Humane Society of Rochester and Monroe County for the Prevention of Cruelty to Animals, Inc. Lollypop Farm, the Humane Society of Greater Rochester, is registered as a 501(c)(3) non-profit organization. Contributions to Lollypop Farm are tax-deductible to the extent permitted by law. Our tax identification number is 16-0743047.

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**A JUST AND
COMPASSIONATE
WORLD FOR
ALL ANIMALS.**



Lollypop Farm, Humane Society of Greater Rochester

99 Victor Road Fairport, NY 14450 | Tel: 585-223-1330

www.lollypop.org



**YOUR SUPPORT BENEFITS
ANIMALS IN NEED.**

**87.7% of Lollypop Farm's
operating income comes
directly from donations.**

DONATE WITH CONFIDENCE!

